

PROMOTION

Do you feel you might be missing out on the exciting world of digital TV?



Would you like some more viewing options this Christmas but want to keep the costs down? Then treat yourself and your family to Freeview, the free digital TV service that offers you a simple way to access more than 30 TV channels and over 20 radio stations via your existing rooftop aerial. Some aeriels require an upgrade – see 3 EASY STEPS TO GOING DIGITAL for more information. All this for an easy one-off payment with no contract or monthly payment!



For around £60 for a digital box, you and your kids can sit down together and watch the classic tale of all things slimy with Fungus the Bogeyman on CBBC. Or in The Kingdom Of Thunder on Sky Travel, follow Absolutely Fabulous favourite Joanna Lumley as she travels to Bhutan to retrace the steps of her grandfather. Freeview offers this and much more to suit all your family's tastes, including documentaries on UKTV History, all your favourite music videos on TME, up-to-date sports information on Sky Sports News and extra interactive programmes – on top of the standard five channels.



Fungus the Bogeyman on CBBC

gives you more choice

3 EASY STEPS TO GOING DIGITAL

1 Ensure that you can receive Freeview.

To find out if you are in a Freeview coverage area, either look at the postcode checker on the Freeview website (www.freeview.co.uk); text your postcode to 83331; or call the Freeview info line on 0870 1111245.

2 Purchase a digital box or digital TV (iDTV).

Digital boxes and digital TVs are produced by many leading manufacturers and can be purchased from a wide range of electrical retailers, supermarkets and department stores.

3 Set up at home.

Simply plug the digital box into your existing TV and rooftop aerial or connect the aerial to the iDTV. Some aeriels may require an upgrade. Ask your retailer about upgrades or visit www.cai.org.uk. An additional cost may be required.

WIN A HAUPPAUGE DIGITAL BOX!

To help get you connected to Freeview, we've got three fantastic Hauppauge DEC1100-t digital boxes to give away. All you have to do is answer the following question:

Q: How many channels can you get with Freeview?



Now email your answer (with the reference TV Record) your name, address and daytime telephone number to: competitions@freeview.co.uk or send a postcard to Freeview competition, PO Box 31968, London W2 4EP. Competition closes 31 December 2004.

All channels are subject to coverage and may be changed from time to time. FREEVIEW™ and DTV Services Limited 2002. ©
*Not available in Wales. S4C and S4C2 are available in Wales

For more information visit www.freeview.co.uk or call 0870 111 1245

